

This is a free service to all our Supply Partner and Mailing House members.

## DEADLINES

**1 – The e.Newsletter is published on an as-needed ad hoc basis without a regular timetable.**

**2 – Suppliers and Mailing Houses who want to co-ordinate an e.article with a company timetable in mind should discuss their plans with John Gillroy on 0402 627 702**

**3 – e.Articles will be published as soon as possible after receipt but there is a limit of 3 articles per issue.**

**4 – the e.article itself and any accompanying graphics and/or attachments (see below) should be provided promptly after space booking made.**

## SUGGESTIONS FOR ARTICLE STYLES – but please feel free to let your imagination come up with other styles and we will be pleased to publish

- \* Case Study
- \* Industry Development (your own media release about a product and/.or technology and/or service)
- \* New Product Online release (this can also be sent out to those registered to receive information through our New products Online service)
- \* Technology and Techniques Tips
- \* Product Information
- General information

**STEP ONE – just send an email** (or phone if you prefer) to John Gillroy and alert him to your intention to send in an e.article - 0402 627 702

## STEP TWO - EMAIL THE FOLLOWING DETAILS TO

John Gillroy  
Chief executive officer  
Major Mail Users of Australia Limited

[mmua@inet.net.au](mailto:mmua@inet.net.au)

1 – Heading for your e.article

2 - Text

2(a) – short description 50-100 words

3(b) – article – up to 1500 words

3 - Company Name

4 - Contact Person

5 - Contact Phone

6 - Contact Mobile

7 - Contact Email

8 - URL (this will take the enquirer direct to the spot on your company's website covering this new product)